**IEEE Region 2 Meeting Agenda**

**February 25-26, 2012**

**DoubleTree by Hilton – BWI**

**890 Elkridge Landing Road, Linthicum, Maryland, United States 21090**

* *Regional Outstanding Meeting Program (ROMP) – Program is up and running (Parvez)*
  + *Cloud computing*
  + *Web WE W and post google*
  + *Advnced inerter*
  + *Hi-Perf computing and graphics processing*
  + *Fusion Energy*
  + *Stock Market Investment Tai C. Wong (AEP Retired)*
  + *Section Chairs Send Ideas to Parvis*
  + *Region may pay travel, Section pay local expense (hotel, meal etc.) for speaker*
  + *Speakers to be from Region 2 (possible exception at discretion of Region Dir.*

12:30 – 1:30 MGA Member Engagement Strategy

* *Survey a few yrs ago – There is no one top service need of most members – membership is very diverse with several categories of members each looking something different.*
* *ieee.org/benefits – TRY IT*

1:30 – 2:00 Membership **Engagement** and Development at Section Level; Javvad Qasimi, /Murty Polavarapu

Javvad Qasimi (See Paper (Share with Dean Philips))

1. Understand career life cycle, what % is in which phase and what is important (Slide 7)

Murty Polavarapu: Pace

1. Engagement
   1. Recommend book by Robert D. Putnam, *Bowling Alone*
   2. EPRI has a community social like network, Membernet, only info available is if someone is an EPRI member. *RRO off line question: Any consideration to partnering with Linked in for MemberNet?*

*A: Problem is verification of who may access information)*

2:15 – 3:15 Section Chair Breakout

Break out – West Area

Challenges

1. Get members to attend section meetings
2. Getting students to addend section meetings
3. Getting volunteers for Excomm
4. Effective communication with members
5. How do we find out who local corporate middle and upper management are so we can engage them to encourage employees students
6. Negative impact of society dues
7. Sections don’t have student activities chair to link SBS to the Section

Goals

1. Personal contact with each 1st year member
   1. Benefits of IEEE
   2. Invite to meeting / Event
   3. Show them the value
2. Conduct 1 or more section meetings at an area University
3. Contact Professional Development Staff in Companies
   1. Contact industry to determine what they want to get out of it
4. Plan
   1. Training on SAMIEEE / vTools / Financial (new system?)
   2. West Area PACE Meeting / Event
5. Resouces Needed
   * 1. Funding for above
     2. Member development Chair to discuss benefits of IEEE to 1st yr members at an event / mtg
     3. IEEE materials “What’s in IEEE for me”?

Off line: Western Area Section PACE Chairs at meeting see value in having a West Area PACE meeting 🡪 will work with Bob Walston to set up, likely near Columbus for one day long or shorter meeting.

Central Area

1. Similar +
   1. Educate members what benefits they already receive
   2. Resources –
      1. IEEE logo items for give away (Hats etc.?)
      2. Guide / handout when visit industry / University
      3. Automatic flow for instructions to new officers

East Area

1. Similar +
   1. Increase student interest in Electrical Engineering

South Area

1. Similar +
   * + 1. Develop packet for new members
       2. Senior member drive?

3:30 – 4:00 IEEE Humanitarian Technology Update, Kartik Kulkarni

See presentation

* E4C includes Engineers without borders
* E4C has a facebook presence

4:25 – 4:35 [Women In Engineering] W IE Report, Kate McDevitt

See Presentation

* Don’t have to be a woman to join
* Now have a facebook presence, also twitter
* Budget through IEEE? Think yes (note, Dayton is trying to organize an affinity ?section/group?

4:35 – 4:45 Center for Leadership Excellence, Cecelia Jankowski

See Presentation

* Training for Volunteers
* On line

4:45 – 4:55 Sr. Member Elevation, Peter Silverberg

See Presentation 🡪 Consider a nomination event

4:55 – 5:05 Region 2 Electronic Communications, Tom Starai

* ieee has stardardized on Web X (which is not inexpensive)
* Tom S. Uses Second Life (try Google “ieee island”). RRO to talk with Shannon about setting up a demo for as a technical program.

5:15 – 5:25 PACE Report, Murty Polavarapu

See presentation

* Region 2 PACE is on facebook as well as twitter
* Pace activities are now reported in vTools as a new category - “Professional”
* Incentive for first time attendance at IEEE USA in May🡺 actual expenses up to $750 more details to come
* Section receives added rebate for 100 attendees at PACE events, attendees may include non-members
  + Must use vTools to be eligible for incentives

5:25 – 5:35 IEEE-USA Fellow Program, Emily Sopensky

6:30 – 9:00 Reception & Banquet, Harbor Room

Guest Speaker: Dr. Moshe Kam, IEEE 2011 President

* IEEE USA losing “market share”
  + Other societies
  + Other (international) regions
* Encourage expanding member pool to associated disciplines, i.e., Physics, BioMed, Mechanical, Chem E, even Civil

Sunday AM

8:00 – 8:30 Region 2 Finance Report, Gerard Christman

* Section budget of $134,000 is approximately $20,000 greater than income
* Need to look at reducing travel which is largest share
* Note, next section congress is in Amsterdam (more expensive travel)
* Need to remodel the plan
* Due to lack of clarity, not voting on budget today, will do later in year by phone (April?)
* Region looking at Area Chairs to meet with sections in more local area reducing travel costs

**Ralph Ford “MGA Assessment???” See Presentation (Ford)**

* **Reserves** = Assets-liabilities accumulated over time
  + Collective reserves ~ $255 million
  + Reserve sharing???
    - Geo units ~ %10 (Regions are about 2%, Sections 8%)
    - MGA %1
    - Societies ~70%
    - Sections < $20,000 reserves not impact
    - **Sections > $20K and > 200% Res to Exp ratio impacted**
    - ~8% of reserve overages will be absorbed by MGA
    - Apply in April 2012
    - Based on January 1 for total of all accounts
    - **Akron Included!!!!!?????**

8:30 – 8:40 Student Activities Report, Eugenio Villaseca

* 2013 SAC? Possible dates (not April 13?)
* Motion of support to hold at WVU 🡺 passed

9:30 – 10:00 IEEE-USA Candidate’s Forum

* Gary Blank (no presentation on cloud?)
  + ieee usa vp careera and member services
  + Nominated and endorsed by the ieee-USA board of directors
  + Industry and academic experience
* Lee Stogner
  + Industry background

10:15 – 11:30 Region 2 Director-Elect Candidate Selection, Bill Walsh

* Three to go on ballot
* Gerard Christman
  + Industry, military and academia
  + Current Region 2 treasurer, past numerous region and section positions
  + Q Budget situation? A Look for more corporate sponsorship and look to expand Area responsibilities to reduce Region expense, also get more efficient
  + Q Top two things to do to improve member participation / engagement A Talk to industry re value proposition, use more technology for communication, especially at section level.
  + Q Time commitment? A Understands commitment, single w.o. kids, employer supports commitment to ieee, confident will be able to manage duties
* Timothy Kurzwig
  + Principally academic background
  + ieee conference committees, Ed Activities Board, conferences
  + Many publications, some grants
  + Focus – make ieee intellectual protocol (IP) out to m more accessible / less expensive to members
  + Fresh Face but will get to know Region and Sections
  + Q fields of engineering? A no reason would not want to attract / expand pool
  + Q Time commitment A Boss understands (Moshe Com), Tim understands as well
  + Q why not more involved at section / region level? A as assistant prof time was an issue and also was more applicable at the time to be more involved as volunteer in conferences etc.
* Emmilio Saligueiro
  + Represented by Robert Lawson
  + Very involved in Phily Section, chair
  + Industry and academia
* Discussion
  + Executive session
  + Moved and carried by acclamation to accept nominations of all three.

11:30 – 12:00 New Business & Wrap-up

Ralph Ford

* ieee USA annual meeting, Cinncinatti in May, $ incentive first time attendees 🡺 reimburse actual expenses upto $750
  + May 6 breakout session, **must** be there to be incentive reimbursed for travel
  + Plan Friday night? Plans in offing, Holly will help arrange
* Netsuite for financial – some difficulty, seems to be a big problem, MGA is aware, seems to be due to system loading, and is working, send email to Ralph if problem or impact rebate due to deadline problem
* Goal for some sort of Fall event, may need to be a teleconference due to budget